Writing for Accessible Learning

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3808 7418

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ABOUT THE SPEAKER

Britne Jenke, CPACC

Hi, I'm Britne!
I'm an accessibility consultant, trainer, and speaker.
My goal is Making Online Learning Accessible!

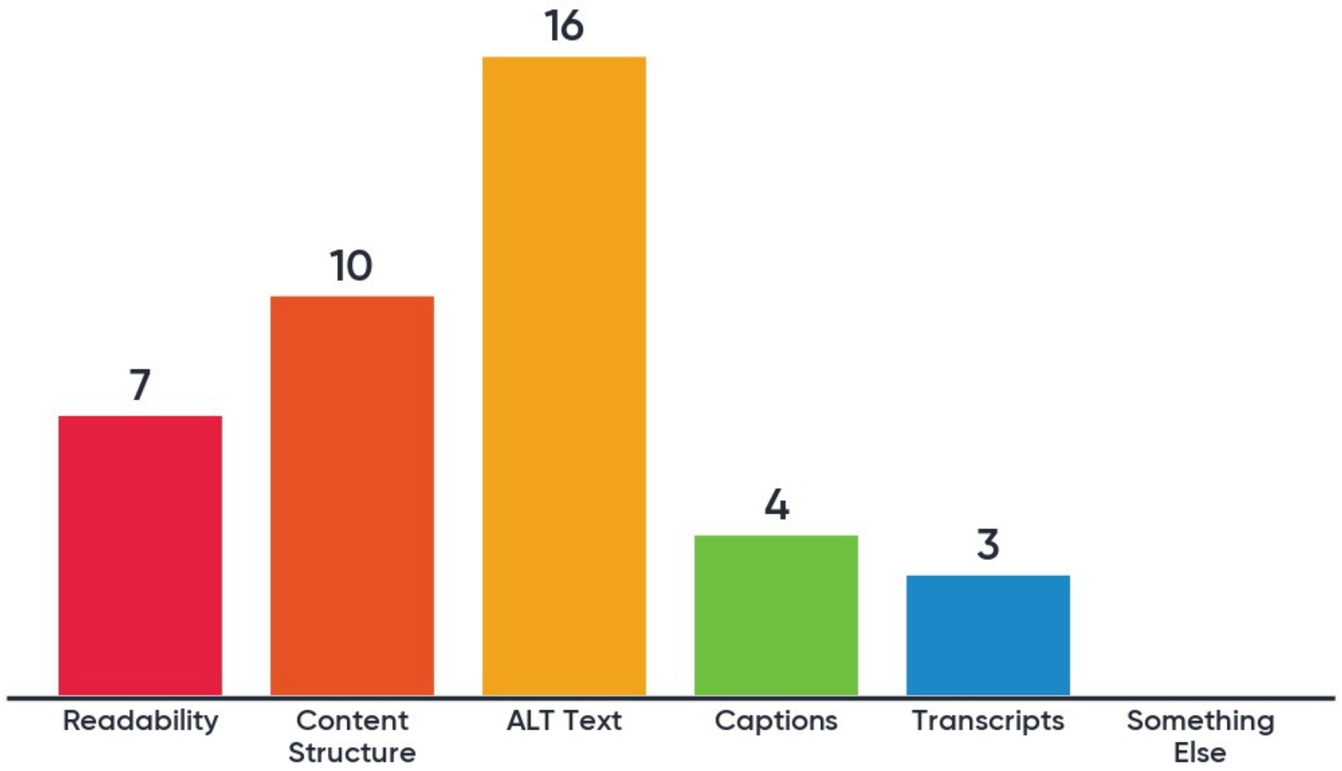
Why Writing for Accessible Learning?

Learning requires the ability to
understand and process information.

Who Does Accessible Writing Help?

- → Cognitive Disabilities
- → Learning Disabilities
- → Visual Impairments
- → Physical Disabilities

What's Your Accessible Writing Challenge?



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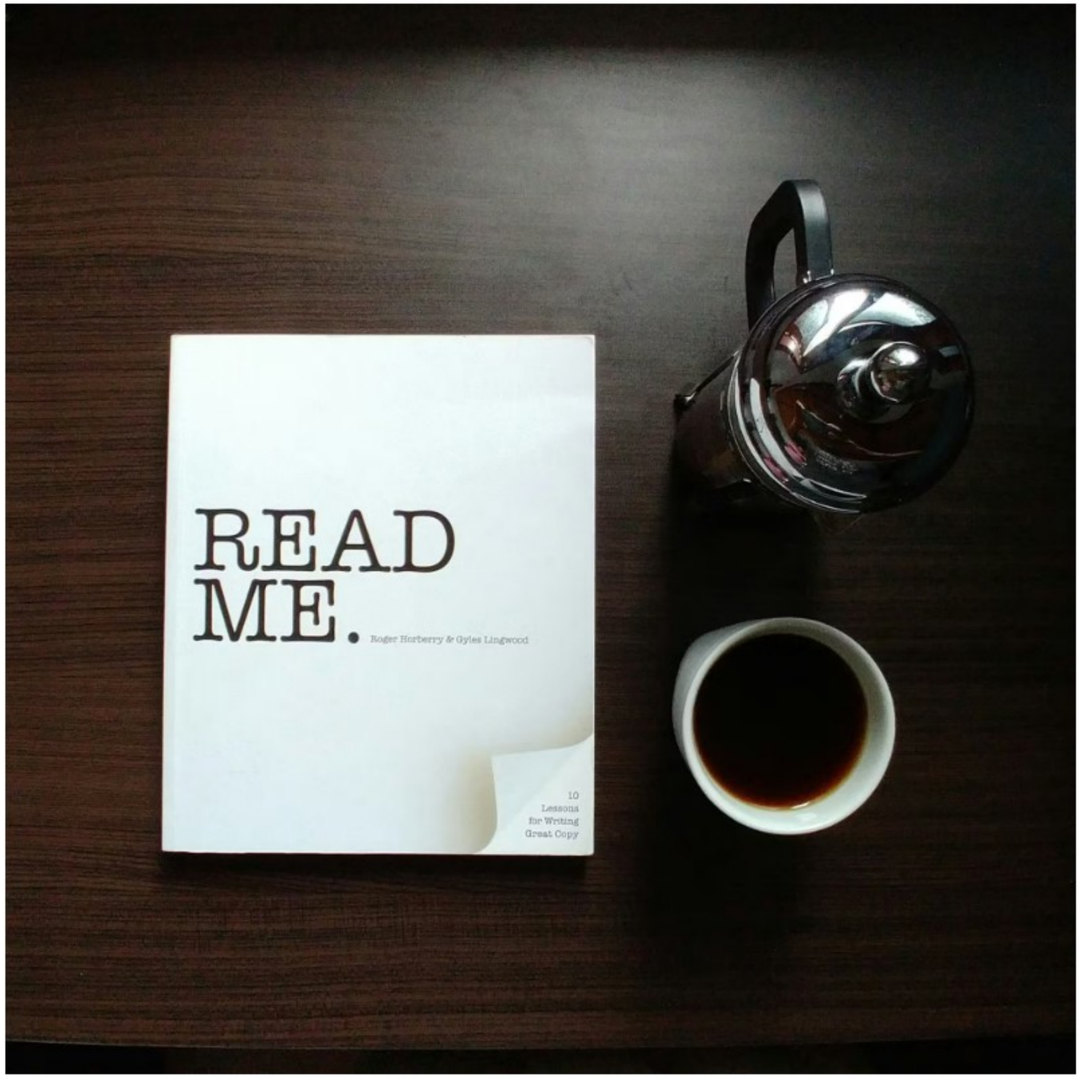
OBJECTIVE 1

Readability & Clear Language

- → Simple Terms
- → Reading Level
- → Active Voice



OBJECTIVE 2

Content Structure

- → Sentence Length
- → Paragraph Length
- → Logical Organization

Readability & Language Tools

- → https://hemingwayapp.com/
- → https://readable.com/
- → https://plainlanguage.gov/
- → https://www.w3.org/WAI/WCAG21/Understanding/readable.html

2

OBJECTIVE 3

ALT Text

- → Meaning and Context
- → Mental Models
- → Subjective or Objective?
- → When to Avoid

JOIN IN!

Which ALT Text?

5

A hot air balloon.

30

A black and rainbow striped hot air balloon floats against a light blue sky.

35

JOIN IN!

A child smiling.

A child with painted face smiling

A child, covered in paint, smiling

Smiling little girl covered in paint

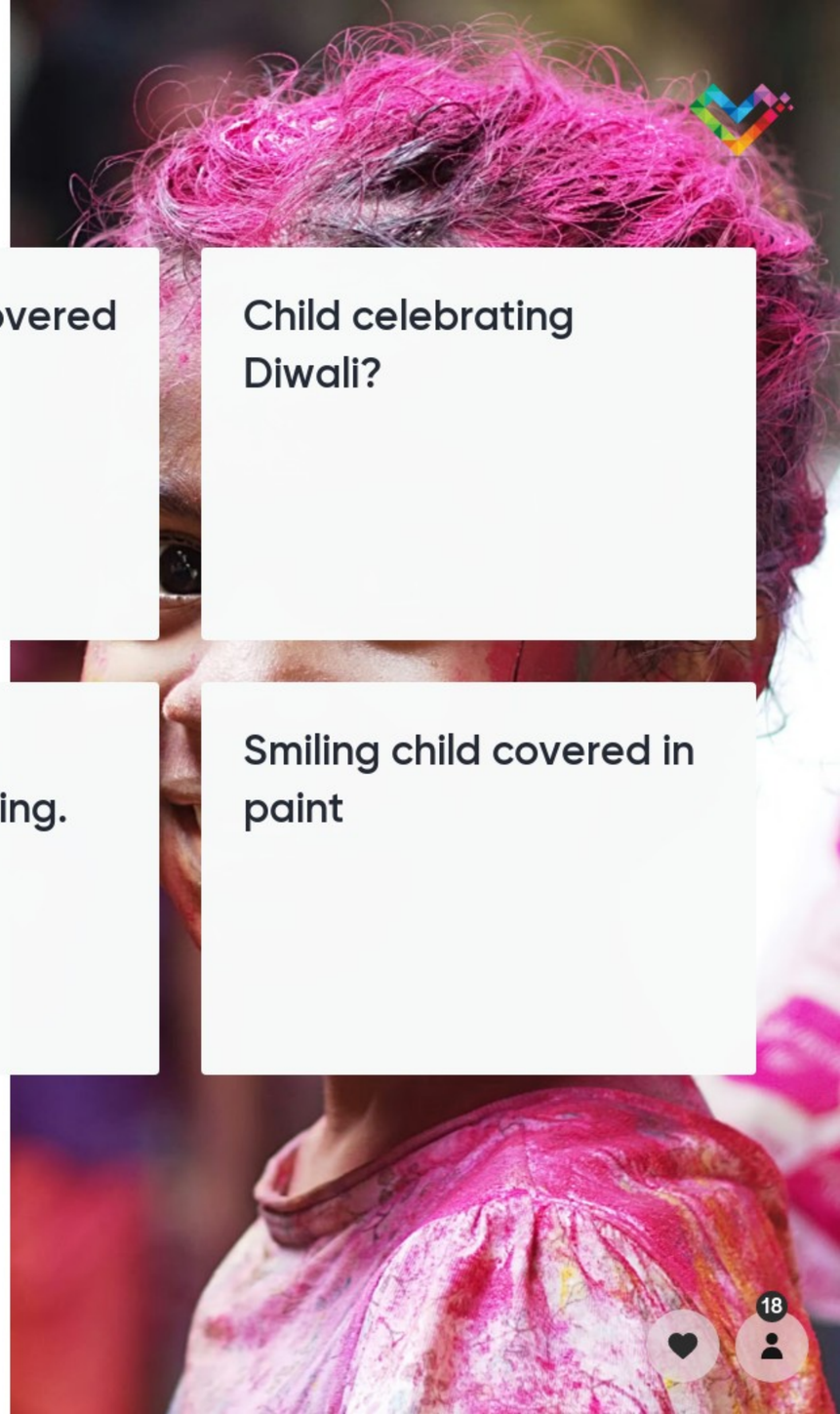
Child celebrating Diwali?

An excited child covered in pink paint

A smiling child looking at the camera with various colors of paint her her face

A child covered in colorful paint. Smiling.

Smiling child covered in paint



JOIN IN!

A child smiling.

Child covered in bright pink color smiling at camera

Smiling child covered in pink paint

Little girl with paint covering her hair and face smiling.

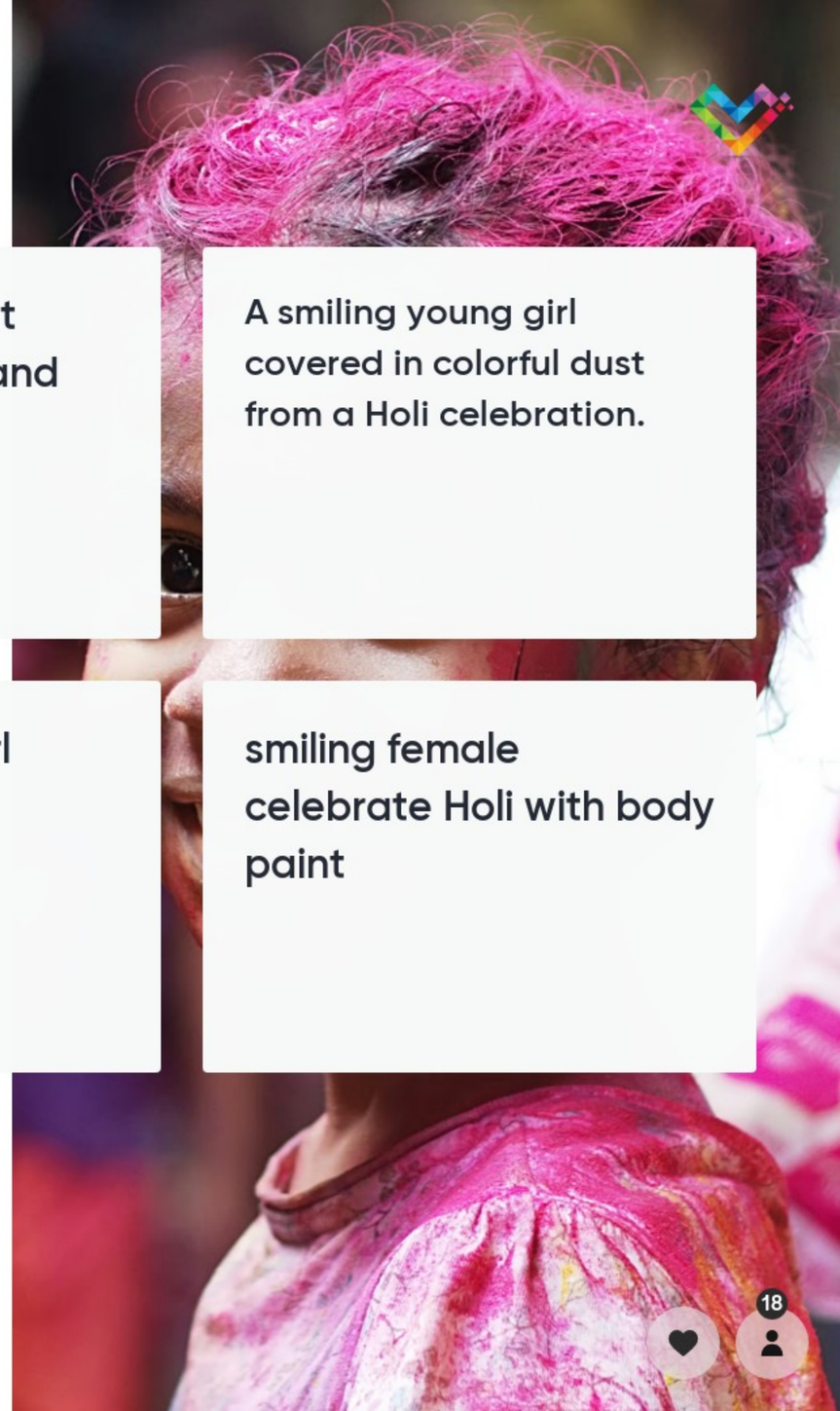
A smiling young girl covered in colorful dust from a Holi celebration.

Excited child smiling covered chalk paint

A small child looking over their left shoulder smiling, covered in pink colored powder.

A happy young girl splashed in paint

smiling female celebrate Holi with body paint



JOIN IN!

A child smiling.

A child smiling, covered in pink paint

The top of the Golden Gate Bridge looks through the top supports at mountains in the distance.

A red bridge in the forefront with a mountain and colorful sunset in the background filled with hues of blue, purple, pink, and yellow.

A red bridge.

An aerial view of the Golden Gate Bridge

A tall red bridge spanning a large body of water. A mountain range is visible in the distance.

The San Francisco bridge bathed in red from a sunset.

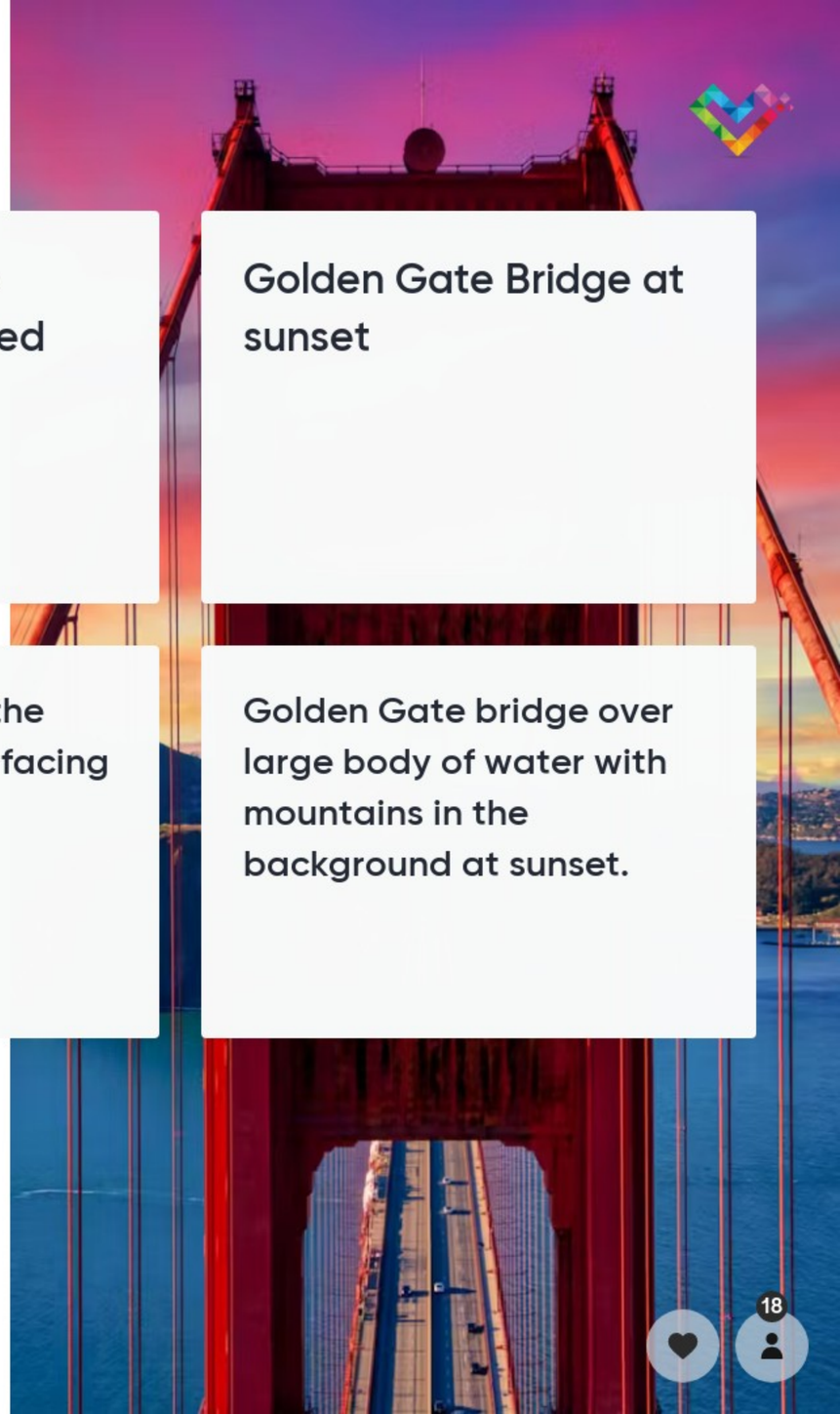
Golden Gate Bridge at sunset

Northbound view of the Golden Gate Bridge in foreground against vibrant sunset background.

A view from the top of the San Francisco bridge.

A view of the top of the Golden Gate bridge facing a colorful sunset

Golden Gate bridge over large body of water with mountains in the background at sunset.



A red bridge.

Golden Gate Bridge at sunset

A high-angle perspective of the Golden Gate bridge over a body of water at sunset, showing cars driving back and forth.

Shot from above of the Golden Gate Bridge in San Francisco, California at sunset.

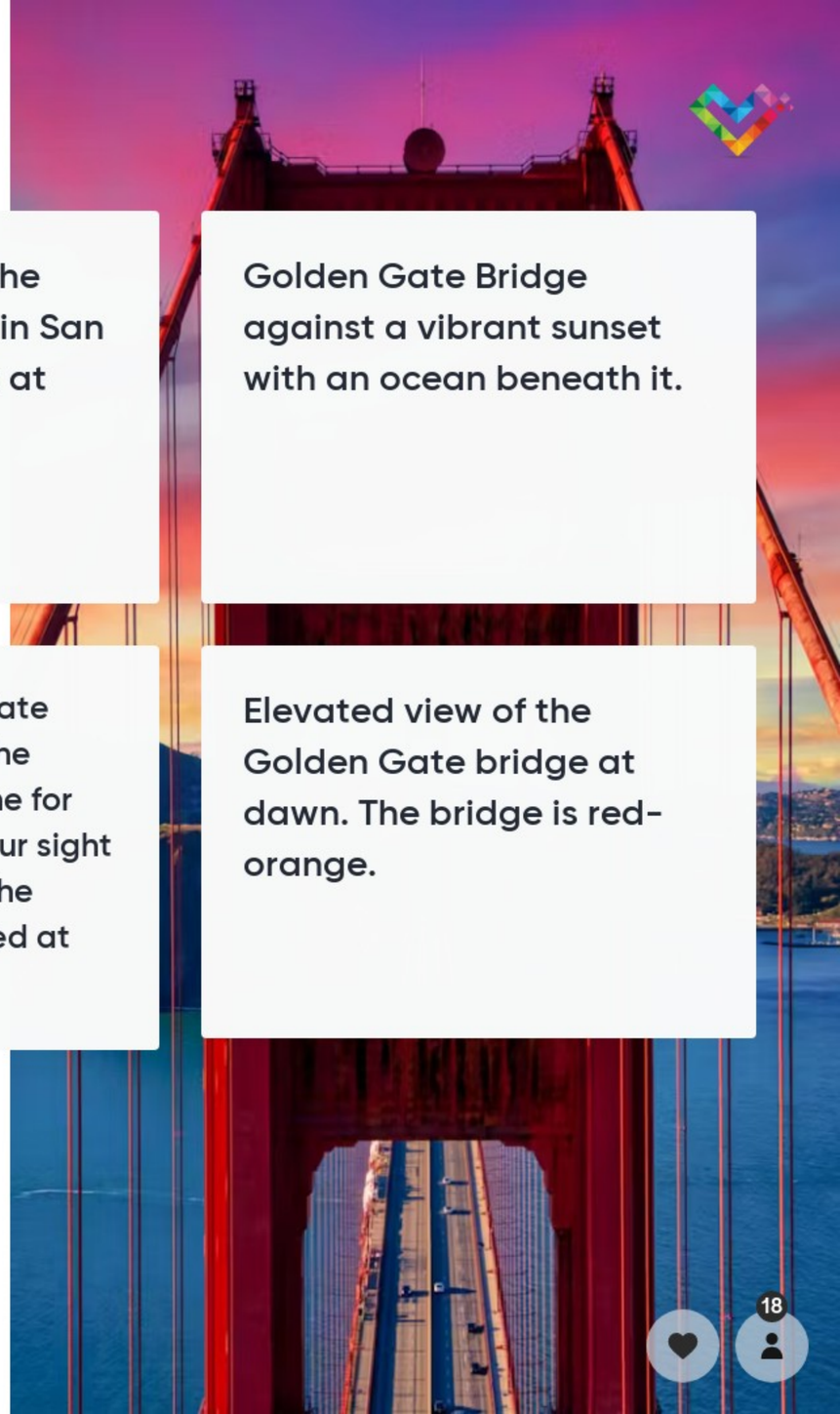
Golden Gate Bridge against a vibrant sunset with an ocean beneath it.

Atop the Golden Gate Bridge looking North at the mountains at sunset

A Northbound aerial view of the Golden Gate Bridge against a vibrant sunset and mountains

A view of the Golden Gate Bridge from above. In the foreground you view one for the bridge towers in your sight line. In the distance is the Marin headlands colored at sunset.

Elevated view of the Golden Gate bridge at dawn. The bridge is red-orange.



A red bridge.

Red Bridge over a large body of water. View of mountains and colored sunset.

The iconic Golden Bridge with the striking red color!

OBJECTIVE 4

Captions

- → Accuracy
- → Conciseness
- → Readability
- → Formatting

OBJECTIVE 5

Transcripts

- → Accuracy
- → Conciseness
- → Readability
- → Formatting

Your Accessible Writing Questions

4 questions
1 upvote

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